2017 ANNUAL MEETING

November 28 • The Gloucester Adventure, Inc.

2017 Year in Review

2018 Board of Directors & Officers

John Morris, President

John Thompson. Vice President

Peter Madsen, Vice President

Susan Evans, Treasurer

Tom Dexter, Secretary

David Rhinelander

Stephen Hall

Gregory Bover

David O'Hara

William Whitney

Jon Jaques

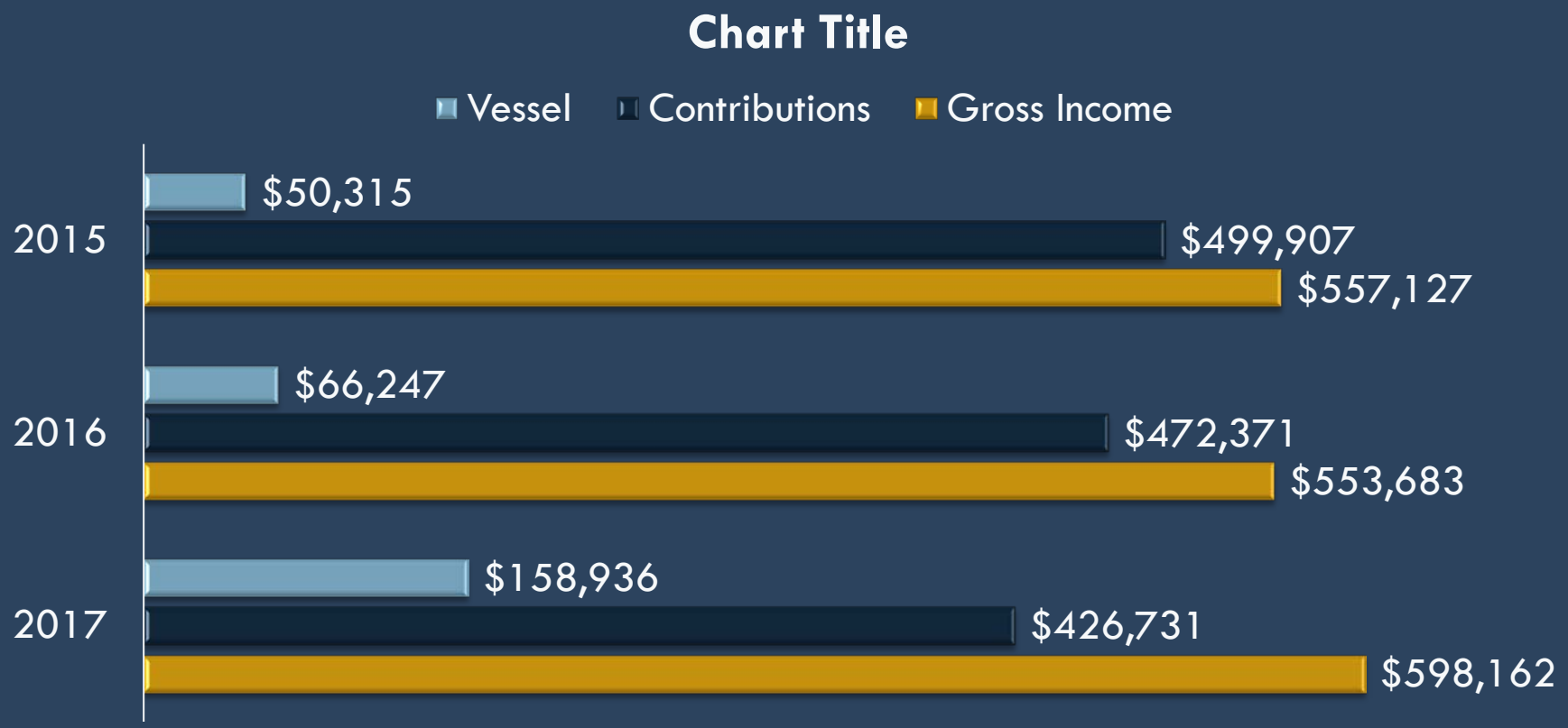
Stephen Ouelette

Peter Souza

Financial Report

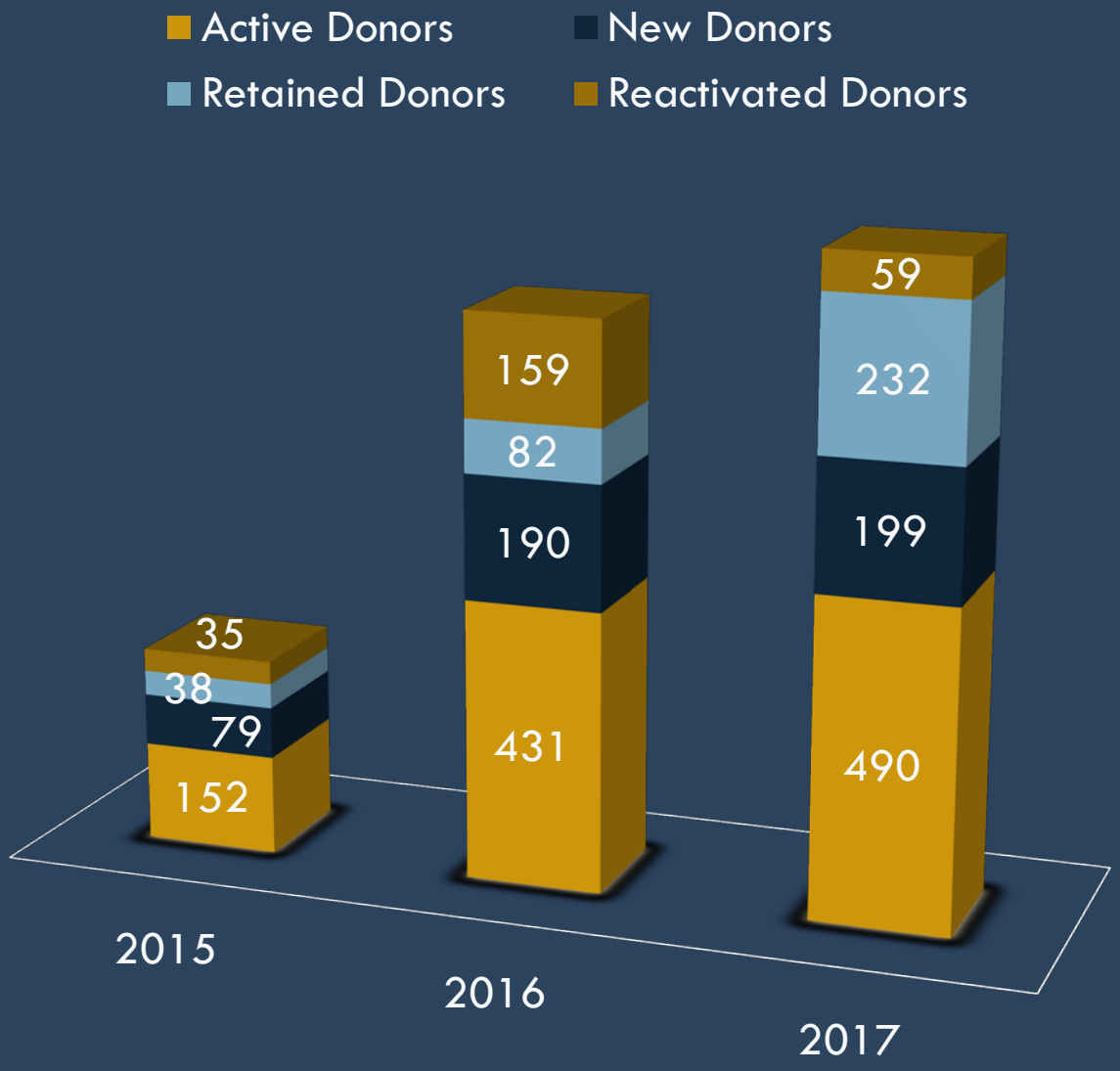
	Period Ending 11/20/2017	Year Ending 12/31/2016	Year Ending 12/31/2015
SELECTED REVENUE FIGURES			
Membership	$ 18,500	$ 22,100	$ 17,200
Contributions	276,300	284,900	284,900
Grants	39,300	104,000	208,000
Vessel Income: Education, Ship Charters, Programs	158,900	66,200	50,300
Events	92,400	61,400	2,800
SELECTED EXPENSE FIGURES			
Salaries & Related Costs	$ 323,600	$ 349,700	$ 287,300
Vessel	60,000	54,600	64,900
Haulout	50,000	34,900	-
Insurance	36,000	30,300	34,900
Programs/Events	23,200	20,100	9,800
Administration	44,500	41,400	57,300
Interest, credit card and bank fees	27,000	20,500	15,800
RESTORATION COSTS			
Labor, Materials, Insurance and Other	$ 20,600	$ 34,500	$ 76,100

Financial Report



Note: 2017 Figures Are Through 11/20/2017

Members and Donors



Note: Data is November to November

Fundraising & Development

- Continue to grow the Captain's Circle
- Membership Drive throughout the summer with regional ads
- New brochures and publications
- Increased community engagement and outreach
- Successful fundraising for the 2017 Haul Out
- #GivingTuesday raised over $2,000 from Facebook Friends
- Bonnell Cove Foundation Grant for a new Rescue Boat
- Bruce J. Anderson Foundation Grant for Education Programs
- Gloucester Rotary Grant for a AED Device

Adventure's Reach!

Gala & Auction

Record attendance

Raised over $92,000 (goal $75,000)

Fun had by all!

2017 Annual Appeal

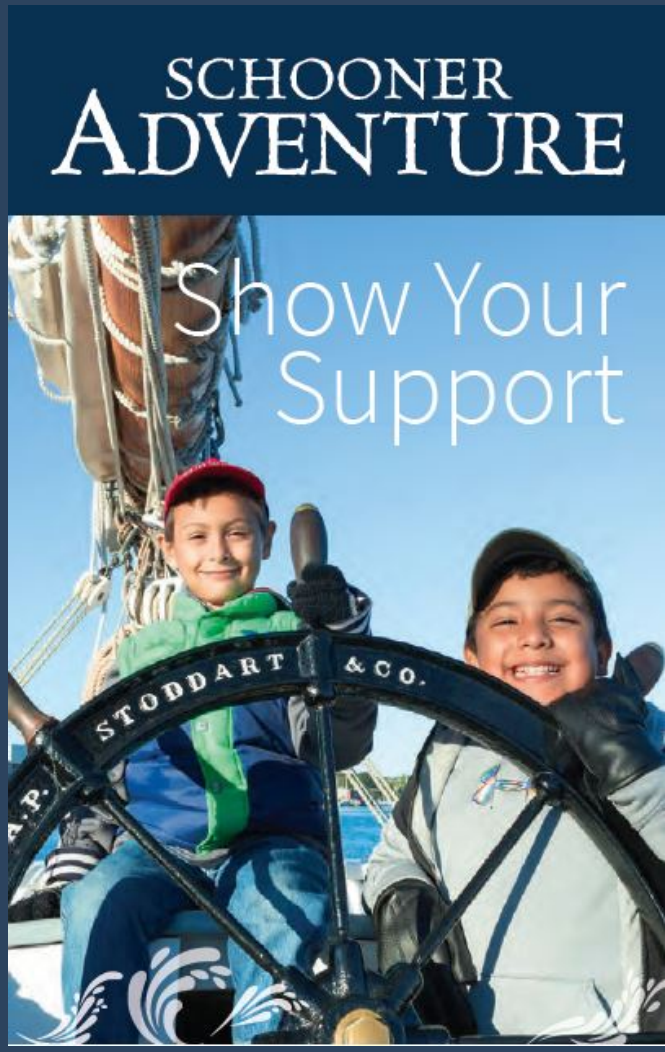
Together we are setting the course and ensuring the future!

GOAL: $150,00

RAISED: $65,000

Adventure is committed to providing access for all to the proudest traditions of America's oldest port through education, community sails and events, and advocacy. Your gifts truly make a difference.

THANK YOU!



Gloucester's Ambassador

Port Visits: Gloucester's Ambassador

- Newburyport Maritime Festival
- Sail Boston 2017
- 1st Annual Tall Ships Portland Festival
- Boothbay Harbor Windjammer Days
- Salem Maritime Festival

Adventure was seen by thousands during the season!

Newburyport Maritime Days

8,000 Visitors For Deck Tours and Evening Events

1,500 Students Aboard For Dockside Education programs

Adventure returns to the grand stage during Sail Boston 2017

First Tall Ships event in Boston since 2000

Adventure selected for first flotilla to honor MA maritime heritage.

Sail Boston 2017

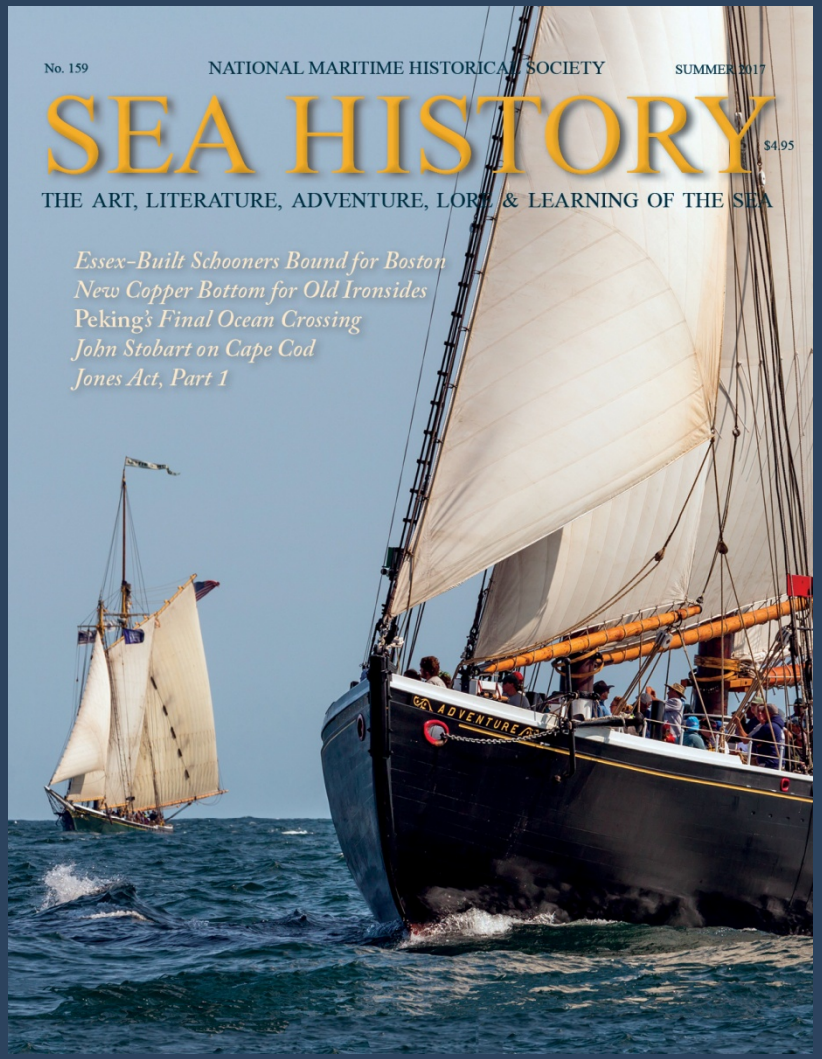
- 3 Million Visitors
- 2,700 For Deck Tours
- Daysails and Receptions
- National and International Press

Sail Boston 2017 Essex County Maritime Heritage Booth
Thousands of Visitors!

Sail Boston 2017

Featured In Sea History Magazine

Adventure, Dory Project, Essex Schooners all featured in the Summer 2017 issue.



Portland SchoonerFest

“Tall ships and high spirits at Portland SchoonerFest and Regatta.” Portland Press Herald, June 25, 2017

June 24-26, 2017

Boothbay Harbor Windjammer Days

June 27-July 1, 2017

Boothbay Harbor Windjammer Days

June 27-July 1, 2017

Salem Maritime Festival

August 5-6, 2017

Education Programs

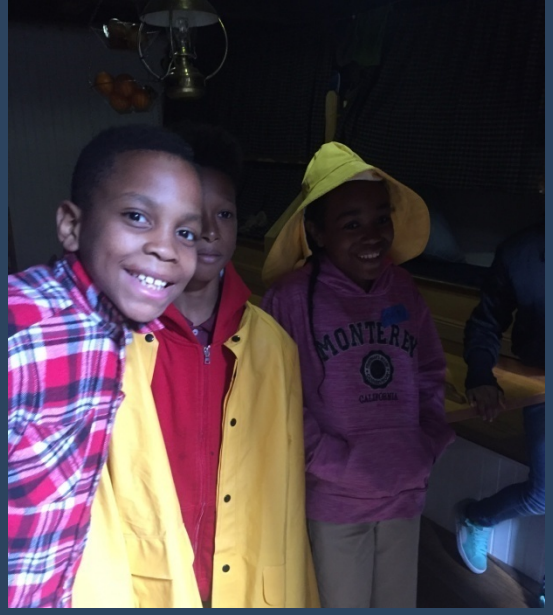
- Pathways for Children
- World Ocean School/Schooner Roseway
- Lady Maryland/Living Classrooms
- Harborlight Montessori
- Maritime Gloucester
- NPS Essex Heritage Future Leaders/First Jobs Program
- Gordon College
- O'Maley Middle School

Partnerships & Collaborations

- Custom House Maritime Museum
- Essex Shipbuilding Museum
- Gordon College
- Lowell's Boat Shop
- Maritime Gloucester
- NPS Essex Heritage
- Project Adventure
- O'Maley Middle School
- Schooner Ernestina-Morrissey
- World Ocean School
- Pathways For Children
- Living Classrooms

PATHWAYS FOR CHILDREN

Summer 2017 Youth Education Programs



World Ocean School
Aboard Roseway

World Ocean School

Advancing Active Learning

Project Adventure

Community Sails

Increased Frequency to Three Times Per Week

34 Sails Total

721 passengers

Descendants' Sails

- Each year, we organize two sails for the descendants of Gloucester dorymen, in honor of their role in Gloucester's Maritime History. These sails are offered for free to the family members of these men.

Charters: Support For The Mission

- Safeport Financial Advisors
- Gloucester Gig Rowers Club
- Custom House Maritime Museum
- Needham Rotary
- Beverly Power and Sail Squadron
- Harvard Club of the North Shore
- Private Individual Charters
- NE Venture Capital Assn.
- GE ELFUN Society
- Beverly Anesthesia Associates
- RCS Productions (film)
- CACC Businesswomen

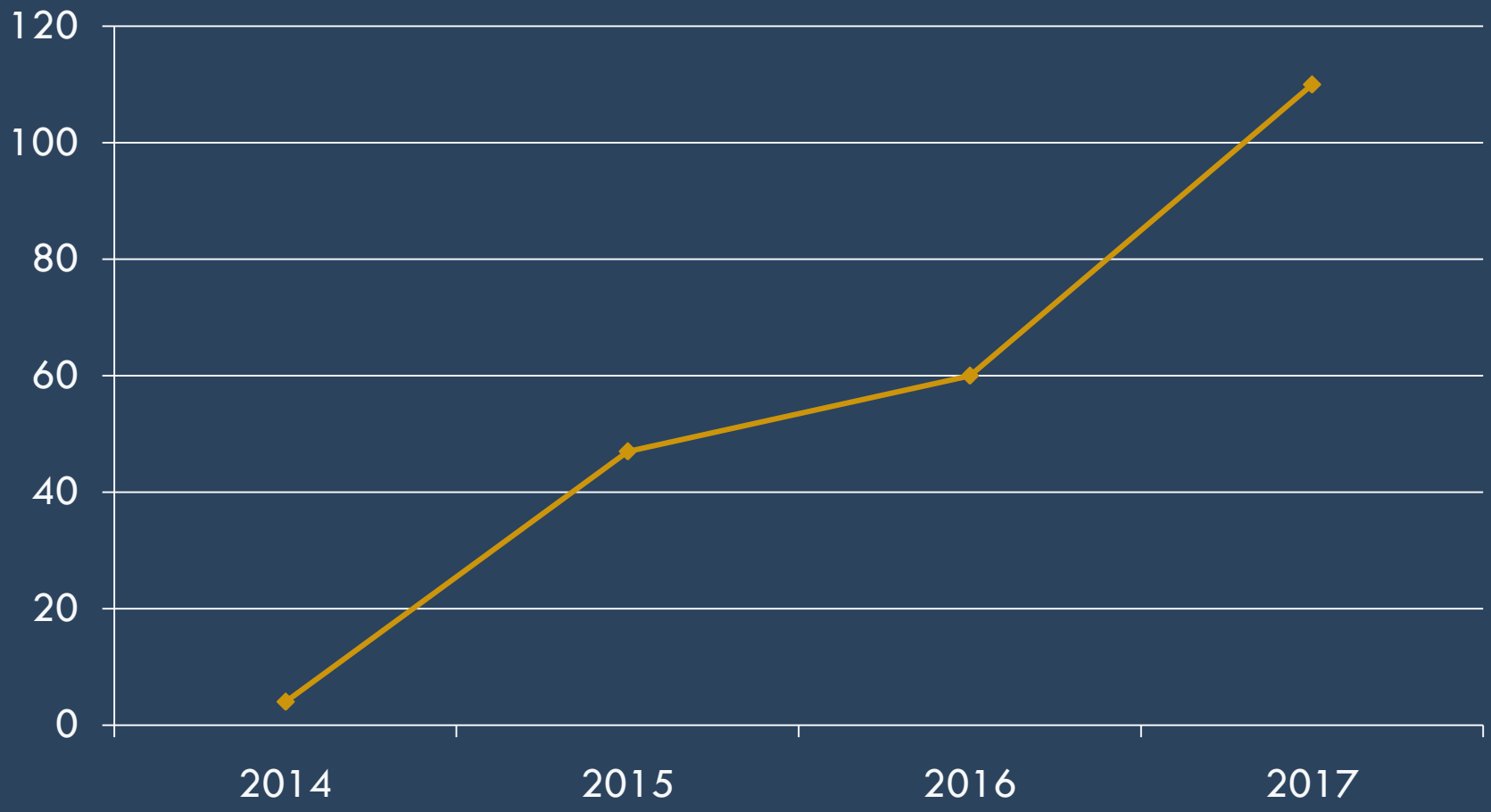
HERITAGE DAY

September 3, 2016 • Maritime Gloucester

Gloucester Schooner Festival

- Esperanto Cup Winners!

2017: Sailing More Often



Community Outreach and Connection

- Maritime Gloucester
- Participated in the Gloucester Block Parties on Main Street
- Hosted Cape Ann Chamber Businesswomen for their Annual Sunset Cruise
- Greater Boston Elfun Society (GE)
- Manchester Elder Brethren
- Custom House Maritime Museum
- Needham Rotary
- Tall Ships America Annual Conference Heritage Forum
- Cape Ann YMCA
- Beverly Power and Sail Squadron

THREE SHEETS TO THE WIND

2017 Performances to benefit Adventure – Thank You!

Captain's Cabin Restoration

Captain's Cabin Dedication

Dedicated to Joe and Helen Garland, September 1, 2017

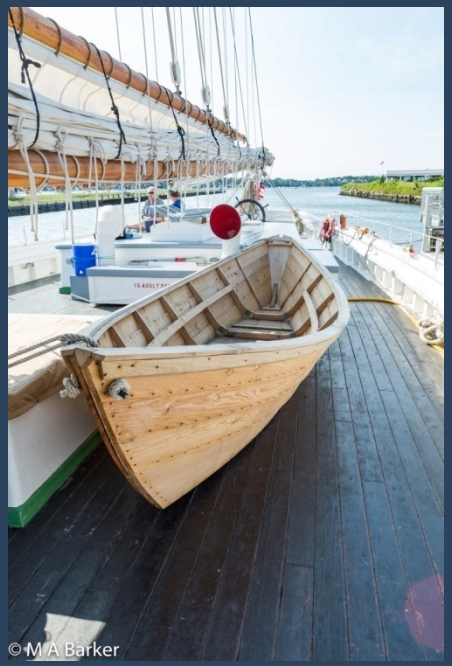
With Support From the Gloucester CPA and the Friends and Family of Joe and Helen Garland

The Dory Project

Dories Built By Students, For Students

Collaboration with Lowell's Boat Shop, Essex Shipbuilding Museum, CREST

Grant Support From Institution For Savings



DORY PROJECT

Lowell's Apprentices

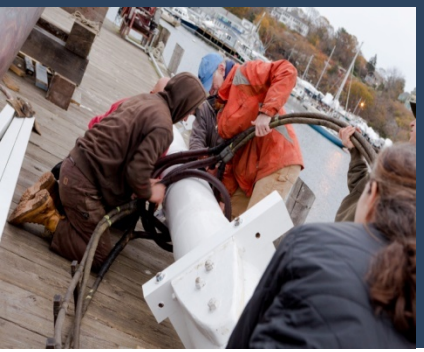
Vessel Report

CURRENT STATUS

- Adventure Covered and Secure for the Winter
- Berthed at Maritime Gloucester
- Vessel Committee and Volunteers Checking Daily
- Routine Maintenance

Preservation and Maintenance

- 2017 Fall Haulout and Shipyard Maintenance Period



HAUL OUT

October 2017• Gloucester Marine Railway

Crew – Life aboard

- 10 Live-aboard Crew
- Many Returning Crew and Volunteers
- Second Year of Maine Maritime Co-op Program

In Memoriam

- Jeffrey Gordon Thomas
- Eva Walker
- John Louis Amirault
- Amy Palmatier
- Tom Halsted

2018: The Year Ahead

Goals For 2018

- Sustainable Growth
- Advance Partnerships And Collaborations
- Increase Size And Scope Of Education Programs
- Preservation Planning And High-Level Maintenance
- Continued Port Visits And Outreach
- Celebrate 30th Anniversary of Adventure's Return

Plans and Goals for 2018

Restoration and Upgrades

- Fish Hold Improvements
- Dories (3) and Gear

Programming And Voyages

- Expanded education programs for youth and adults
- Expanded Community Collaborations
- Transits and Festival Ports
- Community Sails

Committees

Our Working Committees are a vital part of moving the organization forward, and assist the staff in every department.

Committee Information

- Executive Committee – Board Officers
- Development – John Thompson, Chair
- Education – Phil Chase, Chair
- Governance & Nominating – Stephen Ouellette, Chair
- Marketing - Steve Hall, Chair
- Special Events – Jon Jaques, Chair
- Strategic Planning – John Morris, Chair
- Vessel & Operations - Peter Souza & Peter Madsen, Co-Chairs

Volunteer Opportunities

Tim Perkins, Volunteer Coordinator

Volunteers are the lifeblood of Adventure.

Areas of Need:

- Administration (Office Support, Marketing, Fundraising)
- Docents
- Events
- Education
- Sailing Crew
- Vessel Maintenance

VOLUNTEERS 2017: OVER 3,000 HOURS!

Sail Into The Future

Giving Thanks

Tonight we would like to honor Adventure's most steadfast supporters.

2017 VOLUNTEER AWARDS

HERITAGE • HOPE • PERSEVERANCE • PRIDE
SCHOONER ADVENTURE
GLOUCESTER